



Kefilwe Lekabe

Entrepreneurship Speaker, Thought
Leader, and Change Catalyst



I am Kefilwe Lekabe

A passionate and dynamic speaker committed to empowering individuals and organizations to reach their highest potential. With a unique blend of enthusiasm, expertise, and real-world insights, I strive to inspire positive change and foster personal and professional growth.

**Giving People a Way,
Transforming Lives**

At the heart of my message is the belief that each person possesses untapped potential and the ability to create a life of purpose and fulfilment. Through engaging narratives, thought-provoking ideas, and actionable strategies, I aim to guide audiences towards unlocking their true potential and embracing a mindset of continuous growth.



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Areas of Expertise



01. MINDSET MASTERY

Empowering individuals to cultivate a growth mindset, overcome limiting beliefs, and embrace change as a catalyst for success.



02. WELLNESS AND WORK-LIFE INTEGRATION:

Advocating for holistic well-being, stress management, and the importance of balancing personal and professional pursuits.



03. BUSINESS COACHING:

Guiding aspiring entrepreneurs and established business leaders to develop strategic plans, overcome challenges, and maximize their growth potential.



04. ENTREPRENEURSHIP EDUCATION:

Designing and delivering comprehensive programs that equip individuals with the knowledge and skills essential for navigating the complexities of entrepreneurship.



05. DIGITAL SKILLS TRAINING:

Empowering individuals with the knowledge and expertise needed to navigate the digital landscape confidently. My dynamic training sessions focus on enhancing digital literacy, fostering creativity, and ensuring participants are well-equipped for the evolving demands of the digital age, digital tools and platforms.



06. FACILITATION:

Creating engaging and interactive workshops that facilitate effective learning, collaboration, and knowledge sharing among diverse groups.





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Unique Value Proposition:

My approach is grounded in practicality, blending real-world experience with cutting-edge insights. **I empower my audiences not only with theoretical knowledge but with actionable strategies that drive tangible results.** Whether it's through one-on-one coaching sessions, educational programs, or dynamic speaking engagements, I am committed to inspiring lasting change and cultivating a culture of continuous improvement.



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Speaking Topics:



From Idea to Innovation: Navigating the Entrepreneurial Journey

- Exploring the process of turning a simple idea into an innovative and successful business venture.
- Addressing challenges and providing insights on overcoming obstacles in the early stages of entrepreneurship.

Business Development: Blueprint for Profitability Growth

- Unpacking the elements of strategic business development and how to create a robust plan for long-term success.
- Discussing key strategies for market positioning, scalability, and adaptability in a dynamic business environment.

Resilience and Adaptability: The Entrepreneur's Toolkit

- Highlighting the importance of resilience in overcoming challenges and setbacks in entrepreneurship.
- Providing practical tips and strategies for staying adaptable in a rapidly changing business landscape.

Navigating the Digital Landscape: Leveraging Technology for Business Growth

- Discussing the role of technology in modern business and how entrepreneurs can leverage digital tools for growth.
- Exploring trends, challenges, and opportunities in the digital era.
- Digital Marketing in the Modern Era

The Art of Networking and Building Meaningful Connections

- Examining the importance of networking in entrepreneurship and building meaningful connections for business growth.
- Offering practical tips on effective networking strategies and relationship-building.

Social Entrepreneurship: Building Businesses with Purpose

- Discussing the intersection of business and social impact.
- Exploring how entrepreneurs can create businesses that not only thrive economically but also contribute positively to society.





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Engagement Style

My speaking style is a captivating blend of passion, authenticity, and expertise. With a natural flair for storytelling, I bring entrepreneurial concepts to life, weaving personal anecdotes and real-world experiences into every presentation. My approach is not just about sharing knowledge; **it's about igniting inspiration and actionable takeaways that resonate with both aspiring and seasoned entrepreneurs.**



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Interaction and Impactful

I thrive on audience interaction and relatability. From thought-provoking Q&A sessions to interactive workshops, I ensure that each engagement leaves a lasting impact. Whether addressing small business forums or addressing large conferences, I **tailor each presentation to resonate with diverse audiences, leaving them inspired and equipped with actionable strategies for their own entrepreneurial endeavours.**



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01

Testimonials

“Kefilwe’s delivery was great and she made sure to take time to answer each and every question. She was able to give tangible examples and tie them to the training material based on her own experiences. The practical exercises and group work kept us all engaged until the very end of the workshop, I highly recommend her!” - [MDDA]



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02 Testimonials

"We attended Kefilwe Tsela's practical and interactive workplace readiness training for graduates. The sessions covered communication, time management, and conflict resolution, providing practical tools and strategies for the job search and future workplaces."

[Uhambo Innovation Hub]



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Notable Achievements



01

Power of Women, Mail & Guardian in the Business Woman

Category: Women leaders charting the path towards gender equality and sustainability

02

Featured speaker at Prominent Business

Conferences: Takealot Summit 2023, Google Hustle Academy

03

Top 2/10 African Union

Commision: African Innovators in Education

04

ERP Global Social Enterprise Winner





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Previous Engagements



- Luminary Thrivist
- GirlCode
- MTN: SME Day
- Allan Gray Makers Hub
- Digify Africa: Business Boost Shower





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Invite me to your next event, and let's embark on
a journey of transformation, growth, and
empowerment together!



Let's Talk